

FOR IMMEDIATE RELEASE

March 29, 2005

LOCAL BUSINESSES OFFER THE GOODS FOR MADE-IN-MANITOBA JUNO DELEGATE GIFT BAGS

Winnipeg MB – With the JUNO Award festivities only days away, dozens of volunteers gathered together today to stuff gift bags with made-in-Manitoba goods for hundreds of expected delegates. A number of local (and national) businesses have offered up their products for inclusion in the gift bag. Here is what visiting delegates will receive:

City of Winnipeg – Music aficionados will love this Vinyl Record Bowl from the City of Winnipeg. The artist, who creates recycled works under the name “this IS radio Moscow,” says “I love recycled materials, and old records are a great raw material because they come with many memory threads. Each bowl speaks about a recent past that today’s youth have never experienced, and is a fun and simple way to bring that past to the forefront.” www.winnipeg.ca

Clarus Canadian Springs – Everyone needs water, so why not provide some from Clarus Canadian Springs, a Winnipeg-based bottler of pure spring water and specialty beverage products including fruit juices and carbonated spring water.
www.claruscanadian.com

Cornelia Bean – A whimsical art book by Cornelia Bean Publishing called “Darling Pass the Darjeeling,” written and illustrated by Pauline Lawson, about a girl named Emily who travels the world in search of the perfect cup of tea. Cornelia Bean Ltd. is a family owned and operated specialty coffee and tea retail store.
www.corneliabean.com

Destination Winnipeg – The gift bag itself comes from Destination Winnipeg, consisting of a hip glossy design featuring photography by Jerry Grajewski, and displaying images of the famous Portage & Main corner, and the new Esplanade Riel.
www.tourism.winnipeg.mb.ca

Frito-Lay Canada – For those post-party snack attacks, 28 oz. bags of Doritos®? delicious chips will be included in the gift bag. Dill Pickles? Crunchy.Doritos®? Crunchy. Hey, it's a match made in heaven. Doritos® brand Dill-icious™ packs so much BOLD dill pickle flavour you'll be BEGGING for more. www.fritolay.ca

Inside Entertainment Magazine – Canada's most comprehensive entertainment publication and the official entertainment magazine media partner of the 2005 JUNO Awards. The magazine celebrates the best the world has to offer on film, disc, stage and page – all with a uniquely Canadian voice and perspective. www.insideonline.com

Kraves Candy – Delegates will surely love Winnipeg's Clodhoppers, and the new Clodhopper Poppers. Chris and Larry have taken their number one selling chocolate fudge Clodhopper and covered it in pure milk Chocolate – if you thought Clodhoppers were good, Clodhopper Poppers will pop your socks off! www.clodhoppers.tv

Manitoba Audio Recording Industry Association (MARIA) – Long after the party is over, delegates can enjoy a thorough multi-genre sampling of made-in-Manitoba music on two compilation discs – the manitobamusic.com Volume 2 CD, and the Manitoba Aboriginal Artists CD. They can also carry a little reminder of Manitoba's music scene around with them, in the form of a limited edition MARIA Rock Stick Lip Balm. Available in root beer and cherry... www.manitobamusic.com

Mordens' of Winnipeg Candy – This Winnipeg-based family chocolate company produces a wide range of chocolates, and are providing their very popular Russian mints in a souvenir box with a picture of a bison and company inscription – a special gift, made up especially for JUNO Award delegates.

Perfume Paradise – Perfume and cologne bottles line the walls from floor to ceiling in this full-service men's and women's fragrance store, which offers the most extensive collection of fragrances in Winnipeg. They are providing a sample of the recently-launched hot new fragrance Pink Sugar eau de toilette by Aquolina. www.perfumeparadise.com

Tasty Seeds - For more than 70 years, Tasty Seeds has been a proud supplier of the highest quality confectionery and bulk sunflower and pumpkin seed products in the country. This year's new product line presents colorful new packaging, and new sunflower seed flavours – Salted, Seasoned, Dill Pickle, and Salt & Vinegar. www.tastyseeds.com

Travel Manitoba – Juno delegates visiting Manitoba will each take home a stylized silver Manitoba Bison Pin. This beautiful keepsake from the Government of Manitoba and Travel Manitoba recognizes the importance of the bison to the development of the Province of Manitoba during the fur trade era, and as an integral staple for shelter and

a rich food source for the hunters and voyageurs. www.travelmanitoba.com

The Winnipeg Host Committee would like to provide a special thank you to Western Economic Diversification, the Province of Manitoba, the City of Winnipeg, Manitoba Film & Sound, the Manitoba Audio Recording Industry Association (MARIA), Destination Winnipeg Inc., Downtown Winnipeg BIZ, Travel Manitoba, cityplace, Visual Lizards, Guppy Design, Manitoba Telecom Services, PITBLADO LLP, the Winnipeg Airports Authority, the Forks North Portage Partnership, the Exchange District BIZ and CB Richard Ellis. Special thanks also goes out to the Canadian Academy of Recording Arts and Sciences (CARAS) for their cooperation and partnership in bringing the 2005 JUNO Awards to Winnipeg.

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